

EDUCATIONAL GUIDANCE SERVICES

**PSAT/SAT I/SAT II/ACT Prep
College Consulting Services
Professional Math Tutoring**

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Dear Parents and Students:

Thank you for your patronage of Educational Guidance Services. I look forward to working with you this semester and helping you with your test prep needs for college admission. Although standardized test scores do factor in as only a part of this whole college admissions equation, it can indeed be an important one. Please keep in mind, however, that students are **not** their SAT or ACT scores! (“good or bad.”)

More and more colleges today are using a holistic approach. They do not place as much emphasis on test scores as they do on all other aspects regarding the student and his or her application – including course selection, grades, activities, recommendations, interviews, essays, legacy, geographical address, and special talents. There are over 700 colleges nationally which do not require the SAT or ACT, and the list of schools is growing each year.

With all of this in mind, I am asking your son or daughter to have the following resource book to use as part of my course: **Ken Krueger’s College Planning Guide: Where Do I Start? How Do I Get There?** My reasons for this are twofold. First of all, several pages in my resource guidebook are devoted to testing information – test deadlines, test differences and choices, timetables, strategies, testing irregularities, extended test time guidelines, ranges of acceptable test scores for many colleges, websites for testing information and more. Second of all, this 350 page resource guide is your personal all-in-one shop source of information regarding the college planning, admissions, and financial aid processes. It includes the most up to date material as of 2010, and answers just about all of the questions that parents and students have asked me about college admissions over the course of the past 35 years.

In the near future, I will be giving each student enrolled in my program a copy of my book. Please remit at your convenience, payment for \$26.95 plus \$2.25 sales tax – for a total of \$29.20. Checks may be made payable to Ken Krueger. The shipping and handling fee of \$5.00 will be waived.

More information about the book can be found on my website: www.educationalguidanceservices.com.

Thanks again for your patronage.

Ken Krueger