

## EDUCATIONAL GUIDANCE SERVICES

Professional Math Tutoring  
College Consulting Services  
PSAT/SAT I/SAT II/ACT Prep

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Dear Student/Parent;

This is an introduction to my book # 2, called: **“Think Like The Test Makers – Proven PSAT/SAT Breakthrough Tips”**. My goal is for a release date of mid-winter for the e-book, with a soft cover format release soon to follow.

This resource book is designed to give you my latest proven tips and strategies to help you improve your performance on the PSAT and SAT I in all three areas: Critical Reading, Math, and Writing, (Essay only on the SAT I).

For the past eleven years, my in-office course in central Phoenix, AZ has helped thousands of high school students improve their PSAT/SAT scores significantly. This brief resource book can be used as a summary of valuable tips to aid you in getting to know how to “think like the test makers”, and “beat them at their own game” and thus maximize your test performance.

Although this book can well serve many students’ needs in and of itself, it is recommended that it be used in conjunction with my PSAT/SAT prep course or the student’s favorite test prep book. It is not designed to be a “quick fix”. Many of the tips and strategies discussed in this book are presented and emphasized constantly throughout my course. This book should be viewed as a tool for review of important test taking information, do’s and do not’s, timing and guessing strategies, scoring information, math formulas, essay writing tips, grammar tips, and sentence completion and critical reading strategies. It should also be studied and reviewed regularly over a period of time, not merely during the week before the test.

As a former math teacher and counselor for many years, and as a current full time standardized test prep tutor and college consultant for the past 11 years of my 36 years as an educator, I recognize from perusing hundreds of PSAT and SAT practice tests and real tests how the test makers from ETS and CEEB think and how they formulate their test questions. I have seen how the questions oftentimes confuse students and trap them into putting wrong answer choices. I have witnessed test anxiety, fearfulness,

and lack of confidence in students who need to learn how to overcome such self defeating symptoms through practice, practice, and more practice, and who also need to learn how to “think like the test makers.”

In addition to my general test taking strategies, there are 100 unique math tips and strategies discussed that I use in my course that can hardly be found elsewhere in test prep books, along with many other valuable tips for the Critical Reading and Writing Skills sections of the PSAT/SAT. I believe this book can be especially helpful to people who may not be able to take my course because of lack of openings, time constraints, financial constraints, or because they live in another geographical location.

As with anything, you get out of something what you put into it. My father always said during my high school football and track days: “You play like you practice”. He meant that if you practice half-heartedly, you will not perform at your best during the big game or track meet. So it is with the PSAT/SAT. It is important for you to make a commitment and put in the time to maximize your standardized test score potential, whether it be the PSAT, SAT, or ACT (which will be discussed in a later e-book). Visualize success, visualize yourself doing better than the previous PSAT or SAT that you took, if you took one, and then work hard to “make it happen” by using this book and/or my course.

This resource book contains not just successful tips that I have discovered myself while tutoring over 2000 students in recent years, but also numerous examples to illustrate those tips. These tips and examples are detailed and proven to boost test performance success. Students have raised their scores on average 150 points, and up to as many as 400 points on the SAT I, and several points from a PSAT projected SAT score to a real SAT score through my in-office prep program. My website testimonials substantiate and verify the testing success of my students. Go to [www.educationalguidanceservices.com](http://www.educationalguidanceservices.com) and click on the Testimonials link to read comments from students and parents.

These tips are in a listed format with examples illustrating them. A simple tip like knowing how to analyze correctly, instead of under-analyzing or over-analyzing questions may not be clear to you, the viewer, at this point, but in the context of my course and my book, it can make a huge difference in how students approach test questions, and thus how they perform on test day. On another note, a common tendency students have is to be a “slave to their calculator”, without realizing or knowing that **every math question on the SAT can be done without using a calculator!**

Students have told me that they “hear me” when they are taking a real PSAT or SAT. That is probably because they have learned how to approach and analyze questions; they have learned when to guess or not guess, and how their test scores can be affected; they have learned and practiced using math formulas, they have learned the 500 most common vocabulary words used on the test; they have practiced reading strategies and discovered the one(s) best for them; they have practiced writing the essay; they have learned shortcuts and strategies for all sections of the test, week in and week out. Probably most importantly though, students have learned to have the confidence and calmness needed to master the PSAT and the SAT.

So remember, what you commit to now will pay off down the road. Put in the time to reach your goal. My father always said when I was young: "Set your goal high, because you will always come closer to reaching that goal if you set one, than if you don't." How true...

So please stay tuned for more information about the release of this insightful test prep resource that contains a clear, concise, and useful summary of tips to help you "think like the test makers".

Sincerely,

Ken Krueger, M.Ed.