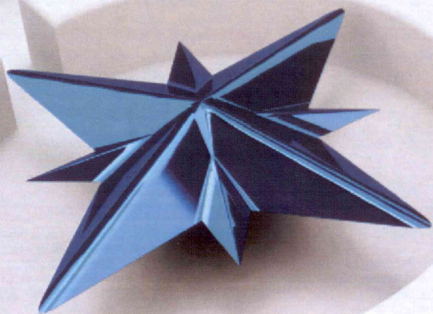


# Ken Krueger's College Planning Guide

***"Where Do I Start? How Do I Get There?"***

*A guide for gliding through the maze of college planning for both students and parents*

*Available in Soft Cover, E-book, and Audio Book formats at:*  
[www.educationalguidanceservices.com](http://www.educationalguidanceservices.com)



**by Ken Krueger, M.Ed.  
with Mike Nath, J.D.**

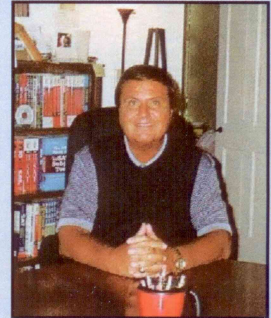


# Ken Krueger's College Planning Guide:

Henry David Thoreau once said: *"simplify....simplify....simplify."* His message was intended for us to learn to unravel ourselves, and unfold ourselves, so that Life becomes more meaningful and manageable.

**Ken Krueger's College Planning Guide** is designed to help you do the same. This extensive resource book is a roadmap that will "simplify....simplify" the somewhat tedious and confusing college planning, admissions, and financial aid processes. This insightful and motivational guide will empower you with straightforward information, and is presented in a personal, conversational, and easy to read style. You will see that **you** are in control of these processes....not the other way around.

Ken's book provides valuable current information and advice from a veteran educator and educational consultant with over 35 years of experience. It is a summary of Ken's conversations with students, parents, counselors, and college admissions personnel. It includes tips, advice, personal experiences, case studies, notes from college visits, and research information. The goal of his book is to help make the dreams and aspirations of college bound students everywhere become a totally satisfying and financially affordable reality, by answering their questions: **"Where Do I Start? How Do I Get There?"**



*Ken Krueger, M.Ed. - October, 2009*

"It is with great pleasure that I lend my support and backing to Ken Krueger and his College Planning Guide. The ability Ken has to strengthen the learning of young adults has far surpassed my expectations. Ken's book is a great reference for both parents and students trying to wade through the college admissions process. It clears up a lot of the confusion and makes a difficult journey manageable. I have four children who have benefitted from Ken's knowledge and guidance as he assisted them. My children have done so well in part because of Ken Krueger."

*Cindy Hensley McCain - wife of Senator John McCain*

"Ken Krueger's book is a definitive how-to-guide that touches every aspect of the college planning process. It is heavy on touching every base, walking you through the college planning process from beginning to end, so that your first step on campus is light. This book will help thousands of students and parents. It is all in here; the entire college planning process, every step."

*Fred Rugg -*

Best-selling author whose works include "Rugg's Recommendations on the Colleges."

"Ken, this book is priceless. You are a treasure of information, and it is obvious that you are personally committed to helping the student and parent through this process with your boundless wisdom and from your rich experiences."

*Monica Costello - Parent of college-bound student, Peter*

"Thankfully, Ken's well organized and easy to read book cuts the task down to size. At every turn, he anticipates my questions, and provides clear answers with actionable advice. The book is so informative that he covers tasks that I did not know were required with deadlines that I did not know existed!"

*Jeni Williams - Parent of college-bound student, Gary*

"Having worked in the field of college admissions counseling for over 30 years, I have read more than my fair share of books on the field of college admissions. Ken Krueger's new book ranks as one of the very best on the subject. It is thorough and detailed, while concurrently, it is easy reading. His step-by-step approach to college placement is second to none. He literally

walks the family through this anxiety producing process right up to college matriculation. If a family wants to purchase one book about college admissions, this is the one."

*Dave Stoffer - Educational Consultant - [www.davidstoffer.com](http://www.davidstoffer.com)*